

Your Family Photography Style Guide



Bri Sullivan Photography
BriSullivan.com

Welcome to Your Family Session



A few words to get you ready for your experience

Thank you for trusting me to capture your family's story. My goal is to create timeless images that celebrate your love and connection while making the entire experience easy and enjoyable. This guide is here to help you feel prepared, confident, and excited for your session. I'll be with you every step of the way to ensure that your time in front of the camera feels natural, relaxed, and fun.



It's not just about photos — it's about capturing your family's story, one memory at a time.



What to Wear

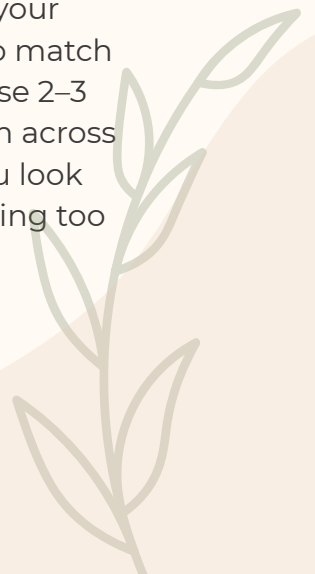
Textures & Layers

Natural fabrics like linen, knits, cotton, and soft flowing dresses bring warmth and dimension to your photos. Layers, such as cardigans, vests, or light scarves, add variety and movement without needing a full outfit change. These details help create images that feel timeless and full of life.



Colors & Coordination

Soft, neutral, or earthy tones always photograph beautifully. Think creams, tans, sage, muted blues, or pastels. When everyone's outfits complement each other, it creates a natural flow and harmony in your images. You don't have to match exactly — instead, choose 2–3 main colors and mix them across the family. This way, you look coordinated without feeling too uniform.



The goal is to keep the focus on your family's love, not the clothes.

What to Avoid

Bold, neon colours, large logos, or busy patterns can easily distract from the emotion and connection in your photos. Try to avoid outfits with strong character prints, heavy contrasts, or clothing that doesn't feel comfortable. The more relaxed you feel in your clothes, the more natural your photos will look.



Quick Outfit Checklist

- Pick 2–3 main colours for the family (neutral & soft tones).
- Choose earthy / muted shades over brights or neons.
- Mix textures (linen, knits, cotton) for depth.
- Add layers (cardigans, vests, scarves) for variety.
- Keep accessories simple.
- Avoid logos, busy patterns, or character prints.
- Most important: Wear what feels comfortable & natural.

Styling Inspiration

Warm Neutrals



Soft Pastels



Earthy Tones



Misty Blues & Greens



*Your outfits should reflect your family's story —
natural, comfortable, and true to you.*

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Session Tips

Your session is about creating a relaxed, enjoyable experience. These simple reminders will help you get the most out of it:



Come with an open mind

Every family is unique — embrace the little moments and trust that they'll photograph beautifully.



Go with the flow

Children may need breaks or may want to play, and that's perfectly fine. Some of the best images happen in between the "posed" moments.



Focus on connection

Interact with each other more than the camera — hold hands, share a laugh, or cuddle close. These natural interactions create meaningful photographs.



Keep expectations realistic

It doesn't need to be perfect. What matters most is capturing your family as you are right now.



Relax and enjoy

Think of this as time together, not just a photoshoot. The more comfortable you are, the more authentic your images will feel.





LET'S CONNECT

*Thank you for letting me tell
your story*

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